Jason Henry

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**summary**

**Energetic, client-centric, and vision-driven Multimedia Design Manager** recognized for 10+ years of leadership and hands-on design experience, specializing in motion graphics, video production, web design, and multimedia content creation.

**experience**

**TPUSA Phoenix, AZ**

*Motion Graphic Artist April 2023 – Present*

* Mobilized a creative team to drive the development of motion graphics assets using Adobe After Effects and Blender, collaborating with clients to ensure alignment with their project vision and brand standards, delivery 8 projects in one year.
* Leveraged advanced design and animation software, including Photoshop and Illustrator, to produce visually compelling motion graphics for multiple video productions, including work on various YouTube series.
* Managed multiple concurrent projects with the project management tool Monday, adhering to tight deadlines and budget constraints, completing 100% of projects on time and within budget.
* Engaged with video producers, directors, and clients using platforms such as Monday and Telegram, translating their requirements into customized motion graphics and event mock-ups, leading to a reduction in revision requests.
* Integrated motion graphics into final video projects by rendering and compositing animations using After Effects and Premiere, achieving a polished end product which led to an increase in viewer engagement for video content.

**Freelance Geneva, IL**

*Consultant – Multimedia Design January 2021 – March 2023*

* Facilitated consultations with different clients to understand their multimedia design needs and vision, utilizing tools like Adobe Creative Suite to develop customized design solutions, resulting in high client satisfaction and repeat business.
* Created a diverse range of multimedia content, including graphics, animations, videos, and web designs, using industry-standard software such as Photoshop, After Effects, and Premiere, ensuring high-quality output that consistently met client expectations.
* Managed multimedia projects from start to finish, coordinating with clients, designers, and developers to ensure an on-time and under budget delivery for multiple projects in parallel without compromising quality standards.
* Provided training and support to clients and internal teams on multimedia tools and techniques, resulting in enhanced client capability and reduced need for ongoing support.

**Aspect Software Lombard, IL**

*Multimedia Design Manager August 2017 – November 2020
Multimedia Designer August 2015 – January 2017*

* Led a team of two multimedia designers and developers to create and deliver dozens of company videos, providing mentorship and training to elevate team skills and performance, enhance employee satisfaction, and maximize retention rates.
* Established the creative direction for front-end web design strategies, ensuring alignment with brand standards and client objectives, which led to consistently positive client feedback and increased client retention.
* Managed the planning, execution, and delivery of multiple organizational event projects, ensuring all branded graphics such as PowerPoint slides, handouts, videos, and other materials were completed on time and within budget.
* Enhanced the company’s product sales by facilitating engagements with external customers to develop and deliver multiple case study videos using Adobe Creative Suite and other tools.
* Reviewed and approved multimedia content to maintain high-quality standards, implementing feedback and revisions to continuously improve deliverables, which contributed to a reduction in quality issues and revisions.

**Ace Hardware Corporate Oak Brook, IL**

*Web Team Manager June 2013 – August 2015
Web Developer March 2012 – June 2013*

* Provided internal website support in collaboration with business partners and external vendors using platforms like Dreamweaver and SharePoint, streamlining workflows and ensuring a seamless user experience.
* Coached, trained, mentored, developed, and led a team of two Web Developers, fostering a collaborative and high-performing culture focused on unlocking their full potential and unifying the team toward achieving shared goals.
* Designed financial infographics for public press releases on a quarterly basis, utilizing tools like Adobe Illustrator and Photoshop to optimize visuals for extensive data, enhancing public understanding and elevating the company’s reputation.
* Compiled and analyzed data for internal business partners, promoting effective communication and structural information on web pages, which improved the clarity and accessibility of information to facilitate strategic decision-making.

**education**

**Bachelor of Fine Arts (BFA), Web Design & Interactive Media|** The Illinois Institute of Art

**additional information**

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| **Design Software:** | Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere), Blender, Davinci Resolve |
| **Web Development:** | HTML, CSS, PHP, JS, WordPress, EPiServer, SharePoint, Dreamweaver |
| **Project Management:** | Trello, Asana, Microsoft Project, Smartsheet |
| **Collaboration Tools:** | Microsoft Teams, Monday, Telegram, Zoom |
| **Presentations and Infographics:** | PowerPoint, Microsoft Office, Adobe Acrobat |